



Date: February 4, 2005
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: *City Report For Week Ending February 4, 2005*

The following weekly update highlighting various activities for the week ending February 4, 2005 is provided for your information. I hope you will find this information useful. Please feel free to contact my staff should you have any questions.

MAJOR WEEKLY HIGHLIGHTS

Community Development, Redevelopment Bureau

A "Housing Rights Forum" was held at the Willmore Community Police Center on January 24. Approximately 130 residents attended the community meeting, which was conducted in Spanish with translation for non-Spanish speaking attendees. City staff, in partnership with nonprofit agencies, presented the following topics: Overview of Redevelopment and the West Gateway Project; Housing Relocation and Eminent Domain; First-Time Homebuyer Programs; Section 8 Housing; Tenants Rights and Dispute Resolution; and Code Enforcement.

Community Development, Workforce Development Bureau

Youth Opportunity Center (YOC) staff attended the California Workforce Association's Annual Youth Conference, January 25-27. Members of the Workforce Development Board and the YOC Youth Council, as well as staff made a presentation on new and innovative activities underway at the YOC - specifically, the Internship Program, alignment of the Council with the Youth and Gang Violence Prevention Task Force, development of new collaborations at the YOC and efficiencies put forth in the Workforce Investment Act Program.

Parks, Recreation and Marine, Marine Bureau

The refurbishment of the Long Beach Shoreline Marina began this week, as the first of thirteen phases began at Docks B and Y. The project will include the installation of new concrete docks and on-dock amenities, and is estimated to be completed in early to mid-2007.

UPCOMING EVENTS AND PROJECTS

Library Services

"Find Art @ the Library," an art contest for children and teens, is the result of a partnership between the Long Beach Public Library and the Long Beach Museum of Art. The Library is hosting a free museum-sponsored workshop for children at each of the 12 Long Beach libraries. With the help of a generous donation from Long Beach Arts, the Library will host four additional art workshops just for teens. The partnership will culminate in a reception at the Museum and art exhibits at the Museum, the Main Library, and the Burnett Neighborhood Library this summer.

Parks, Recreation and Marine, Community Recreation Programs Bureau

On **February 11**, the Long Beach Senior Center and Silverado Park will hold their annual Valentine's Day Dances for citizens 50 years of age and older. On **February 14**, the El Dorado Senior Center will hold their Valentine's Day Dance. For more information, please call the facilities at the following numbers: Long Beach Senior Center - 570-3500, Silverado Park - 570-1675, and El Dorado Senior Center - 570-3227.

PUBLIC SAFETY

Police

Citywide, police officers responded to 813 priority one, 1,737 priority two, and 11,325 priority three calls for service, for a total of 13,875 calls for service for the reporting period. Police officers also made 487 arrests, issued 906 citations and conducted 162 field interviews.

As a result of two recent alleged assaults, Sex Crimes detectives will conduct informational meetings on the Long Beach City College LAC campus. Detectives will provide tips on personal safety, how to reduce the risk of victimization and what steps to take if you are sexually assaulted.

The Police Chief's Women's Advisory Group and the Sexual Assault Crisis Agency (SACA) are hosting a "Cell Phone Drive." They have teamed up with "California Recycles" to ask community members to donate their used cell phones for recycling. No model is too obsolete. SACA will receive a refund for every cell phone they collect, providing essential funds for their services to Long Beach and the greater South Bay communities. Help women and children in your community and clean up the environment all at the same time. For further information, contact Dinna Chupinghong of Community Relations Division at 562-570-7091 or the Sexual Assault Crisis Agency at (562) 494-5046.

Health and Human Services

On February 3, Anissa Davis, MD, MPH, Public Health Physician, convened a Medical Reserve Corp meeting at the Miller Family Health Education Center to engage local retired physicians about volunteerism during public health disasters and emergencies such as bioterrorism events.

PUBLIC SAFETY (continued)

Health and Human Services

DHHS cosponsored an HIV/AIDS Women's Caucus entitled "Participating in a Research Study - the What, Why and How" on January 31. The guest speaker was Dr. Ramani Durvasula of CSULA/Drew Harp Study.

Fire

The Fire Department responded to a total of 1,278 emergency calls for service. There were 130 calls for fires, of which 21 involved structures, and 666 emergency medical calls, of which 472 required paramedics. Fire also processed 218 Animal Control after-hours calls for service.

NEIGHBORHOODS

Library Services

On Saturday, January 22, library staff participated in Long Beach Unified School District's annual "Education Celebration" held at Cabrillo High School. Hundreds of parents, students and other community members attended the event, which featured booths from every elementary, middle and high school within the district, as well as from community groups such as the PTA, the Police Department and the Library.

Community Development, Neighborhood Services Bureau

The Neighborhood Resource Center hosted a workshop to assist neighborhood groups apply for the California ReLeaf 2005 Urban Forestry Grant on January 27. A panel from Neighborhood Services and Public Works provided essential grant application information to 17 participants from 10 different neighborhood groups. Past awardees have planted hundreds of trees in their neighborhoods. Interested individuals may pick-up the Grant guidelines at the Neighborhood Resource Center, 425 Atlantic Avenue. The application deadline is March 11. For more information, please call JoAnn Rojas at 562-570-1010 or e-mail JoAnn_Rojas@longbeach.gov.

Community Development, Neighborhood Services Bureau

On January 29, staff organized a special celebration at the Willmore Community Police Center to officially open its new home at 910 Daisy and to also recognize its ten-year anniversary. Over 300 Willmore Neighborhood Improvement Strategy Area residents attended the celebration. The Mural and Cultural Arts Program provided face painting, and arts and crafts activities for over 100 children.

Community Development and Public Works

The Redevelopment Bureau, in partnership with the Traffic and Transportation Bureau, hosted a North Long Beach – Dairy Neighborhood Traffic Enhancement Project community meeting on January 25. The eleven attendees evaluated one-way street conversions, the feasibility of increasing on-street parking and other possible improvements.

NEIGHBORHOODS (continued)

Community Development, Workforce Development Bureau

Over the last four weeks, Youth Opportunity Center staff have visited more than 55 community-based organizations, churches and public service agencies to provide information regarding services and programs available to youth in the community, including job opportunities, internships, volunteer opportunities, work-readiness training, returning to school assistance and academic/career counseling. Special emphasis was placed on organizations in Police Beats 4, 5 and 7 to capitalize on priority neighborhoods adopted by the Youth and Gang Violence Prevention Task Force. Staff will continue outreach efforts in the coming weeks.

Parks, Recreation and Marine, Maintenance Operations Bureau

Skylinks Golf Course Clubhouse officially opened on Saturday, January 29. The new "Sky Cafe" has seating for 36 and is serving a full menu for breakfast and lunch from 6 a.m. to 5 p.m. The attached bar area is open until 6:30 p.m. There are umbrella tables with seating for 16 on the attached patio that overlooks a large waterfall and small pond. The new banquet facilities in the Clubhouse can very comfortably accommodate groups up to 150.

Parks, Recreation and Marine, Maintenance Operations Bureau

Beach Maintenance staff continues to remove debris piles from the beach. Approximately 1,500 tons of debris remain.

Baseball begins! Blair Field crew prepared the field for California State University, Long Beach opening game on Friday.

Parks, Recreation and Marine, Planning and Development Bureau

The statue of Officer Black for the Officer Daryle Black Memorial Park has been ordered and the park opening will be scheduled following the statue's installation.

ADA improvements at City parks are continuing. Phase I of the ADA improvements for Marina Vista Park, playground equipment and rubber surfacing, have been completed: The next phase of improvements will include concrete pads and connecting paths for ADA-compliant picnic areas. The concrete ramp at Channel View Park has been completed and the Park is now fully ADA compliant. Other ADA improvements week include installation of new handrails at Bixby Park and the setting of ADA-compliant picnic tables at Stearns Champions Park, Veterans Park, and at Mothers Beach. Concrete work was begun to provide ADA-compliant access to ball diamonds at Bixby Park as well.

Construction continues at Rotary Centennial Park for the planned opening in early March. The irrigation main line was installed and sand has been put in the playground.

NEIGHBORHOODS (continued)

Public Works, Airport Bureau

The Airport had a tremendous 2004 holiday season: In addition to the general busy travel activities, the Airport participated in several outreach projects in the local community:

Airport and airline employees donated toys, school supplies and clothing to children at the Carmelitos Housing Projects in North Long Beach.

Airport employees joined approximately 40 other volunteers for the Salvation Army's annual Holiday Feeding Program, serving about 2,000 breakfast meals to families in need as well the homeless. The Reef Restaurant donated the space and food.

Airport staff, along with airline employees and airport businesses, donated 50 shoeboxes filled with toys, clothing, school supplies and hygiene items for Operation Christmas Child. A program of the Samaritan's Purse, a non-profit agency, this year-round program provides gifts for the most needy children in the world including the U.S.

Students from Poly High School's Music Choral Association provided holiday merriment at the Airport as they sang holiday carols to passengers during the week of Christmas.

ECONOMIC DEVELOPMENT

Community Development, Administrative and Financial Services Bureau

From November 30 – January 31, local business owners were invited to attend stakeholder and industry cluster sessions to discuss the City's business development, contracting processes and outreach activities. The forums helped City staff better understand how businesses perceive and/or participate in the City's business development, outreach/procurement programs and enhance existing City programs.

The Disadvantaged Community Assistance Division held its bimonthly *"Networking with the City of Long Beach"* workshop on February 1. The event provides a forum for diverse business communities to learn the basics of how to do business with the City; be informed of current City procurement opportunities; and network with their peers City, corporate and other public procurement professionals. Additionally entrepreneurs are able to publicly market their business, listen to a City of Long Beach business success story, obtain professional development and hear motivational speakers.

Community Development, Workforce Development

The Charter Cable television show "Transitions and Abilities" featured staff from the Career Transition Center (CTC). Staff spoke about the dedicated employment preparation workshops and services for individuals with disabilities available at the CTC.

ECONOMIC DEVELOPMENT (continued)

Library Services

On January 26, the Long Beach Public Library participated in the Long Beach Area Chamber of Commerce's quarterly Business Expo. The Expo provides a great opportunity for one-on-one contact with the business community and the Library was able to advertise and market available print and electronic business resources and the upcoming BizConnect Service to several hundred small business owners.

Community Development, Workforce Development Bureau

Nearly 70 youth graduated from the Youth Opportunity Center's Fall Semester Internship Program on January 28. Participants received work-readiness training, work experience at various Long Beach businesses, weekly job coaching, a skills certificate highlighting skills learned and a cash stipend reward for successful completion. As part of the Center's collaboration with the Long Beach Unified School District's Regional Occupational Program, a majority of the participants also received 10 elective credits toward high school graduation.

Approximately 160 young people citywide began the Spring Semester Internship Program on February 3.

On February 2, 150 youth participated in the Youth Opportunity Center's annual Job Shadow Event. In partnership with the Long Beach Unified School District, youth from specific academic programs at each of the High Schools paired with relevant businesses and work sites including the Press-Telegram, Long Beach Memorial Medical Center, the Police Department, Union Bank, City Hall and the Long Beach Airport. After receiving tours and presentations on the types of jobs and career preparation involved at each business, youth attended a debriefing lunch.

The first ten graduates of the Career Transition Center's Nurse Workforce Initiative will begin their new careers as Registered Nurses beginning this month. The program gave administrative and technician-level staff of Long Beach Memorial Medical Center intensive assistance in earning Associate Degrees in Nursing from Long Beach City College. By the end of the program's first phase in early 2006, more than 80 individuals will have received assistance from the CTC and its hospital and educational partners, decreasing the overall shortage of licensed vocational nurses, registered nurses (RNs) and RNs with baccalaureate degrees in Long Beach hospitals.

SPECIAL EVENTS

Parks, Recreation and Marine, Special Events and Filming Bureau

Dawn Syndicated Productions, Inc., with a cast and crew of 20, shot the TV show "Elimidate" on January 29, at the Pike at Rainbow Harbor.

Plum Productions, with a cast and crew of 70, shot a commercial for 21st Century on February 4 on Shoreline Dr.

OTHER ITEMS OF NOTE

Long Beach Energy, Gas Services Bureau

The Gas Services Bureau completed a total of 2,640 work orders, which included 760 gas service turn-on orders and 685 gas service turn-off orders. The work orders also included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, verifying read orders, and 243-meter maintenance and billing-related orders. Gas Services responded to 128 customer gas emergency calls for service and Gas Dispatch answered 533 gas emergency related telephone calls.

Public Works, Airport Bureau

The elevator located at the Airport's parking structure (Lot A) is undergoing service repair with anticipated completion to be by mid-March. In the interim, Ampco, the Airport's parking management company, has been providing shuttle service within the structure for passengers and their luggage. Shuttle service is available from 6:00 a.m. to 11:00 p.m. daily.

Public Works, Engineering Bureau

Streets: Under Construction

- Citywide Alleys Pilot Program – pave dirt alleys at nine locations
- NLB Market/Dairy Pocket Park
- NLB Redevelopment Area Street Restructuring, Area B
- NLB Redevelopment Area Street Restructuring, Area F
- NLB Redevelopment Area Street Restructuring, Area A
- NLB Redevelopment Area Streetscape F, Atlantic Avenue Medians
- Emergency Air Carrier parking ramp repair work at the Long Beach Airport
- 7th Street (Pacific to Long Beach Blvd)
- Spring St (Long Beach Blvd to Atlantic)

Streets: Construction Contracts to be Awarded / In Bid Process

- 2nd Street Bridge at Marine Stadium – Painting
- Citywide Local Street Program – Groups 1 & 3
- Citywide Local Street Program – Group 2
- Long Beach Blvd (Ellis St to Artesia Blvd)
- Willow Street (WCL to Santa Fe Ave; Clark to Bellflower; Studebaker to ECL)

Streets: Under Design

- Cherry Ave (North City Limits to Harding)
- Cherry Ave (Spring to 32nd)
- Cherry Ave (Wardlow to Bixby)
- Clark St (Spring to Wardlow)
- Orange Ave (Spring to San Diego Fwy)
- 10th St (Cherry to Orange)
- 7th St (Junipero to Redondo)
- 20th St (Harbor to Easy)

OTHER ITEMS OF NOTE (continued)

Streets: Under Design

Public Works, Engineering

- 25th St (Santa Fe to Adriatic)
- Harbor Ave (PCH to 20th St)
- Spring St (Temple to Redondo)
- Spring St (Redondo to Lakewood)
- Stearns St (Clark to Bellflower)
- 10th (Redondo to Ximeno)
- Lakewood Blvd (OTC to Willow)
- Magnolia Ave (Ocean to 3rd)
- Magnolia Industrial Group Alley – pave 2 dirt alleys
- NLB Redevelopment Area Street Restructuring, Area E – Reconstruct 2.7 miles of local streets
- NLB Redevelopment Area Street Restructuring, Area C and D - Reconstruct 2.7 miles of local streets
- NLB Redevelopment Area Streetscape Area B and C – Refurbish existing and construct new medians on Atlantic Avenue, from Artesia Blvd to North City Limits; on Cherry Avenue from Artesia Blvd to North City Limits, and on Artesia Blvd from Obispo Avenue to East City Limits
- NLB Redevelopment Area Streetscape Area G1 – Streetscape improvements at “Village Center”, Atlantic Avenue at South Street
- NLB Redevelopment Area Streetscape Areas A and F – Refurbish existing medians on Del Amo Blvd from L.A. River to Long Beach Blvd and on Artesia Blvd from West City Limits to Long Beach Blvd.
- NLB Paramount Blvd Medians, Artesia Blvd to 68th Street
- NLB Streetscape, Areas A/D/F – Construct medians on Long Beach Blvd from Artesia Blvd to North City Limits and plant street trees on Long Beach Blvd north of Wardlow Road
- NLB Streetscape, South Street and Del Amo Blvd – Refurbish and construct medians at East City Limits, and plant street trees
- Improvements of Anaheim St (Alamitos to Ximeno)
- Improvement of Taxilane at west end of Runway 25L (Taxilane H) at the Long Beach Airport
- Improvement of Taxilane Juliet at the Long Beach Airport
- Runway Incursion caution bars and signage installation at the intersection of Taxiways B, K and D at the Long Beach Airport
- Improvement of eastside Sheriff access road at the Long Beach Airport
- Long Beach Airport pavement management system

Other Public Works Projects

Under Construction

- Construction of a replacement canopy over the north baggage claim area the Long Beach Airport
- Beach Bike Path Realignment at Belmont Pier

OTHER ITEMS OF NOTE (continued)

Other Public Works Projects

Under Construction

- Naples Soil Anchors Phase IV
- Martin Luther King, Jr. Park – ADA Improvements
- Storm Drain Pollution Traps – Station Trash Rack Repair
- Storm Drain Pollution Traps – LA River VSS Units
- Marina Vista Park – ADA Improvements

Contracts to be Awarded

- Downtown Bikeway Connection

Under Design

- Installation of temporary canopy at the south baggage claim area the Long Beach Airport
- Martin Luther King, Jr. Park – ADA Improvements
- Naples Island Sol Anchors Phase V
- Rainbow Harbor Dock 9 Replacement
- Marine Stadium East Launch Ramp – Phases I & II
- El Dorado Park Nature Center Bridges – ADA Improvements
- Belmont Plaza Improvements
- Aqualink at Alamitos Bay Landing
- Aqualink at Belmont Pier

Other Public Works Projects

- 20 sidewalk/concrete work orders completed
- 1,775 potholes filled
- 1,004 trees trimmed
- 57 stumps removed

GRM:KP

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